



RUTGERS TOUCHDOWN CLUB
www.rutgerstdclub.com

November 1, 2011

Dear Touchdown Club Member and Friend of Rutgers Football:

The Rutgers Touchdown Club, in conjunction with the Division of Intercollegiate Athletics, will host the 73rd Annual Football Awards Banquet at The East Brunswick Hilton on December 11, 2011. **As a Friend of Rutgers Football, we invite you to place an advertisement in this year's program book.** The rates are:

- ◆ _____ \$600 Back Cover (**SOLD**)
- _____ \$500 Front or Back Inside Cover (**SOLD**)
- ◆ _____ \$200 Full Page: **Fan Ad** (e.g. Congratulations Team, Player, Coach etc.
8.5 height by 5.5 width)
- ◆ _____ \$100 Half Page: **Fan Ad** (e.g. Congratulations Team, Player, Coach etc.
(4.25 height by 5.5 width))
- ◆ _____ \$15 Booster _____ # of Booster Lines (@ \$15 per line)
One line for name or phrase (e.g.. -John Smith, John and Mary Smith, or
Go Scarlet Knights!

Please Print Legibly

Organization Name: _____

Contact Name: _____

Address: _____

Daytime Phone: _____

Nighttime Phone: _____

E-Mail address: _____

Due to the printing deadline, we must receive your ad or booster request by:

Friday, December 2, 2011

Please mail your ad request early OR

Email to Bob Connell Ltrjc@verizon.net via word or pdf file!

& send your check by mail

Check the ad size or booster(s) you wish to purchase. Attach a copy of your ad or business card (if appropriate) along with a **check made payable to: Rutgers Touchdown Club**. **Please return a copy of this letter with all appropriate attachments to the address:**

**Rutgers Touchdown Club
c/o Bob Connell, Banquet Chairman
4 Colby Lane
Hazlet, NJ 07730**

Email Ltrjc@verizon.net

Thank you for your consideration. This is a great opportunity to express your support and appreciation for our **2011 SCARLET KNIGHT FOOTBALL TEAM** and their efforts on the field, especially our **Senior Players**. Please call me at (732) 888-9194 or (908) 601-7747 with any questions about the ads or the banquet.

Bob Connell

Football Awards Banquet Chairman

SUPPORTING RUTGERS FOOTBALL TWELVE MONTHS A YEAR