



**RUTGERS TOUCHDOWN CLUB**  
**www.rutgerstdclub.com**

November 1, 2011

Dear Touchdown Club Member and Friend of Rutgers Football:

The Rutgers Touchdown Club, in conjunction with the Division of Intercollegiate Athletics, will host the 73rd Annual Football Awards Banquet at The East Brunswick Hilton on December 11, 2011. **As a Friend of Rutgers Football, we invite you to place an advertisement in this year's program book.** The rates are:

- ◆ \_\_\_\_\_ \$600 Back Cover (**SOLD**)
- ◆ \_\_\_\_\_ \$500 Front or Back Inside Cover (**SOLD**)
  
- ◆ \_\_\_\_\_ \$400 Full Page **COLOR: Business Advertisement** (8.5 height by 5.5 width)
- ◆ \_\_\_\_\_ \$300 Full Page **B&W: Business Advertisement** (8.5 height by 5.5 width)
- ◆ \_\_\_\_\_ \$150 Half Page **B&W: Business Advertisement** (4.25 height by 5.5 width)

Please Print Legibly

**Organization Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Daytime Phone:** \_\_\_\_\_ **Nighttime Phone:** \_\_\_\_\_

**E-Mail address:** \_\_\_\_\_

**Due to the printing deadline, we must receive your ad or booster request by:**

**Friday, December 2, 2011**

**Please mail your ad request early OR**

**Email to Bob Connell [Ltrjc@verizon.net](mailto:Ltrjc@verizon.net) via word or pdf file!**

**& send your check by mail**

Check the ad size or booster(s) you wish to purchase. Attach a copy of your ad or business card (if appropriate) along with a *check made payable to: Rutgers Touchdown Club*. **Please return a copy of this letter with all appropriate attachments to the address:**

**Rutgers Touchdown Club**  
**c/o Bob Connell, Banquet Chairman**

**4 Colby Lane**  
**Hazlet, NJ 07730**

**Email [Ltrjc@verizon.net](mailto:Ltrjc@verizon.net)**

Thank you for your consideration. This is a great opportunity to express your support and appreciation for our **2011 SCARLET KNIGHT FOOTBALL TEAM** and their efforts on the field, especially our **Senior Players**. Please call me at (732) 888-9194 or (908) 601-7747 with any questions about the ads or the banquet.

**Bob Connell**  
Football Awards Banquet Chairman

**SUPPORTING RUTGERS FOOTBALL TWELVE MONTHS A YEAR**